

# The Middle East Online Trading Summit & Awards 2010

Dubai, 9-10 November 2010 Jumeirah Emirates Towers Hotel

"Investments Strategies & Challenges in a Changing Business Environment"

Press Release

Attached a photo of Mrs. Katia Tayar.

**This November, Dubai hosts the Middle East Online Trading Summit and Awards**

**"Investment Challenges and Strategies in a Changing Business Environment".**



The 7<sup>th</sup> Middle East Online Trading Summit and Award held on November 9, in the Emirates Towers hotel Dubai with the support and participation of Dubai Gold and Commodities Exchange. The event covers online trading of gold, oil, gas, currencies, commodities and other financial instruments over a two day period with the participation of CEOs of international and regional companies specialized in stock and exchange markets and derivatives, international and local brokerage companies, in addition to senior international and local economic experts. To date, the number of participants has reached 800.

Mrs. Katia Tayar: founder of Arabcom, the organizer, said "We strongly believe that digital knowledge is a pillar of success, and we recognize the role of the communication and internet revolution in developing the economy and societies, in light of electronic control that allows the realization of objectives remotely in the new digital economy within the global system. Therefore, we are glad to launch the 7<sup>th</sup> edition of the Middle East Online Trading Summit and Awards here in Dubai, especially after the successive successes it has had in a number of Arab capitals in disseminating a culture of online trading, fostering digital knowledge for communities, and mobilizing them to improve their situation and face the challenges of our times."

Mrs. Tayar has asserted that this event attracts a wide participation from the top international and local financial experts from the most important financial and world markets as well as a large number of visitors from various countries. She also pointed out the participation of the elite from trading companies, brokerage, banks, programs, economic news providers, from among the most renowned in the field. Mrs. Tayar also noted that her group has addressed more than 3000 invitations to stakeholders, businessmen, economists, investors, and CEOs of companies from the region and the UAE.

She added that the success the summit had in its six previous editions was an important milestone in the history of this sector in the region. Companies and banks' statistics and data have shown that the number of traders multiplied, which fact confirmed the summit's and exhibition's purpose in raising awareness and guiding to the most important frameworks that guarantee profits as well as warn traders from risks that arise from lack of studies and monitoring of the economic situation

The Middle East Online Trading Summit & Awards 2010 [www.meotsummit.com](http://www.meotsummit.com)  
is organized by Arabcom Group [www.arabcomgroup.com](http://www.arabcomgroup.com)

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affecting this trade. Reports of researches who have participated and participate continuously, have shown that this summit attracts leading figures of the sector. These events aim, first and foremost, to disseminate a new culture of online trading in the region.

Keynote speakers include CEO of the Dubai Gold and Commodities Exchange, Eric Hasham; Chief Business Officer of the Bahrain Financial Exchange, Craig Hewett; American economist and financial analyst Boris Schlossberg; and Senior Editor for EMEA, Dow Jones Newswire, Marcus Wright.

Furthermore, presenters include Arab and foreign experts who are among the most successful in the field and have come from the US, England, Switzerland, Cyprus, Kuwait, Lebanon, the Kingdom of Bahrain, to share best practices and experiences. Specialists will shed light on the means to avoid loss, and prevent traders from falling into pitfalls.

**The summit will cover themes** such as: the challenges facing the financial markets, future promising opportunities and horizons, trading strategies in light of the market fluctuation, market orientation in light of the dollar devaluation, the impact of economic news on trading, a comprehensive economic outlook on financial markets and market trends, fluctuating exchange rates and their impact on trading opportunities, movement in and out of the market according to technical norms included in the market news, analysis of the reasons for the increase and decrease of prices of gold and other commodities in different markets, the legal and regulatory frameworks, facts on opportunities and challenges.

The summit is sponsored by the following international companies: official sponsor, FXCM MENA, Platinum sponsor, Noor Capital Market, Silver sponsor, Training Traders, Markets.com, and TradeStation, GFT company, AM Financials, Seven Star group, VIBHS Financials. Moreover, more than 40 companies participate in the exhibition on the margin of the summit.

Mrs. Katia Tayar pointed out that daily international trading exceeds \$ 4 trillion. The market attracts the greatest liquidity and is the most important in financial trade. Indeed, trading in currencies, commodities, derivatives, minerals, gold and other was for many investors, during the financial crisis, a chance to obtain liquidity which has led to the exponential increase of those interested in online trading in the region.

Arabcom group has played an unprecedented role in raising awareness within the region about trading through the dissemination of a culture of knowledge. This was possible via events that attracted the region's leading experts and financial institutions.

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In fact, the dissemination of an online trading culture has contributing in opening up new horizons for many and has improved the level of individual income, in addition to providing new opportunities to multiply income, flexible and informed trading, without cost. This is possible through trading platforms, with the help of brokers adopting the best international standards, and in light of the studies of senior analysts. The financial crisis and specifically the lack of liquidity provided a real opportunity for many small and large investors, which encouraged them to take part in this wider and larger trade.

Hence, we sought to raise awareness and educate through the sessions of this annual event in order to accompany any new development in service delivery to traders, since transferring knowledge and sharing experiences, as well as discussion are a great benefit investors.

Undoubtedly, crises create opportunity. The modern day financial crisis has led to such events that fulfill the needs of people and companies, in order to compensate for the lack of liquidity in countries, small and large, as well as all segments of society, individuals, banks and companies. Therefore, this event has become a regional event in the world of trading and knowledge during the international financial crisis.

Mrs. Tayar said that online trading is the world leader of the capital cycle, emphasizing that it's the natural development of share trading, in light of the immense accelerated technological revolution, overtaking the whole world.

Tayar added: "The importance Arabcom group has given to the organization of this Middle East Trading Summit manifests, once more, how keen we are to foster growth in the region and contribute, in various ways, to the achievement of the millennium goals".

This summit, without any doubt, contributes in sharing knowledge and is considered the rationalization for small and large traders and investors, since it warns, in its technical and scientific sessions, of the risks and pitfalls, and points out the benefits, information and mechanisms to orient traders towards adopting the timely best practices for their transactions. This event is an idea platform to share expertise and an opportunity to establish cooperation between traders, markets makers, and consultants. It is also the regional interface to discover the best services and trading platforms for brokerage companies.

She also reiterated the invitation to you and encourages you to visit the website: [www.meotsummit.com](http://www.meotsummit.com).

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Tayar underlined that the invitation is open, free of charge for participants, since the aim of this event is to disseminate a culture of trading and knowledge.

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